

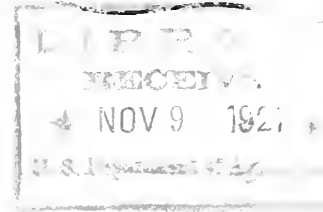
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# Suggestions for YOUR NEW CATALOG



The Bonnewitz  
Wholesale Gardens  
Van Wert, Ohio

BUREAU OF PLANT INDUSTRY  
LIBRARY  
U. S. DEPARTMENT OF AGRICULTURE  
WASHINGTON, D. C.

*Opportunity for New Business and Profit!*

**You Can Feature the Better Varieties of Peonies, Irises and Oriental Poppies in Your 1928 or 1929 Catalog with Little Cost!**

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**H**ERE is our suggested list of approved Irises, Peonies and Oriental Poppies . . . all varieties of merit which sell well and are sure to please . . . .

and an outline of our 1928 selling plan to give you a complete cooperative service for the season of 1929.

* Note illustrations in full color on inside pages of this folder which are now available for your advertising. *

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**The Bonnewitz Wholesale Gardens**  
**Van Wert : : : Ohio**



# Recommended Irises, Peonies and Oriental Poppies for your 1928 Catalog

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**W**E realize that it may be too late for some Seed Merchants and Nursery Firms to include a list of the newer Irises, Peonies and Oriental Poppies in their 1928 catalogs, but a few firms have asked for our recommendations, and we are glad to submit the following lists for the use of firms whose catalog copy is not completed, thus giving them an opportunity to add a few of the newer varieties to brighten up their lists. We will supply complete descriptions, cultural notes, and wholesale prices to any firms making selections from these recommended groups. All are varieties of merit which we can supply for 1928 delivery.

## Irises of Merit

AFTERGLOW  
ALCAZAR  
\*AMBASSADEUR  
ANNA FARR  
ARCHEVEQUE  
ASIA  
AZURE  
CLIO  
CLUNY  
COLONEL CANDELOT  
DALILA  
DREAM

EMPIRE  
GOLD CREST  
JUNIATA  
KOCHI  
LENT A. WILLIAMSON  
LOHENGRIN  
LORD OF JUNE  
MME. CHOBOUT  
MA MIE  
MEDRANO  
\*OPERA  
\*‡MOTHER OF PEARL  
PALLIDA DALMATICA

PARC DE NEUILLY  
POCAHONTAS  
\*PROSPERO  
QUAKER LADY  
QUEEN CATERINA  
ROSEWAY  
SEMINOLE  
SHERWIN WRIGHT  
SOUV. DE MME. GAUDICHAU  
SUNSET  
SWEET LAVENDER  
WHITE QUEEN

Note: [\*] Illustrations in color available, see inside pages of this folder.

[‡] The enclosed circular, imprinted with your name and address makes a very effective piece of advertising and can be secured from The Auburn Printing Company, Auburn, Indiana, at a very low price.

## Peonies of Quality

BARONESS SCHROEDER  
BERTRADE  
CHERRY HILL  
E. B. BROWNING  
ELWOOD PLEAS  
ENCHANTRESSE  
EUGENE VERDIER  
EXQUISITE  
FLOWERET OF EDEN  
FRANCES WILLARD  
GALATHEE  
GEORGIANA SHAYLOR  
JAMES KELWAY  
JUDGE BERRY  
KARL ROSEFIELD  
KELWAY'S GLORIOUS

LADY ALEXANDRA DUFF  
LA FRANCE  
LE CYGNE  
LE JOUR  
L' ETINCELANTE  
LONGFELLOW  
LORA DEXHEIMER  
LOVELINESS  
LUETTA PFEIFFER  
MABEL L. FRANKLIN  
MARTHA BULLOCH  
MARY BRAND  
MARIE CROUSSE  
MME. JULES DESSERT  
MME. GAUDICHAU  
M. JULES ELIE

M. MARTIN CAHUZAC  
MRS. EDWARD HARDING  
NELLIE  
NINA SECOR  
OPAL  
REINE HORTENSE  
RICHARD CARVEL  
SARAH BERNHARDT  
SOME GANOKO  
SOLANGE  
THERESE  
TOKIO  
TOURANGELLE  
TORPILLEUR  
WALTER FAXON  
WELCOME GUEST

## New Oriental Poppies

FLANDERS  
KING GEORGE  
LORD LAMBOURNE

\*LULA A. NEELEY  
MASTERPIECE  
MRS. PERRY

PROSERPINE  
TRILBY  
WURTEMBURGIA

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*See inside pages for illustrations in color.*

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# Selling Plans for 1928

## Cooperative Service

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**W**E have great faith in the future of the better Peonies, Irises and Oriental Poppies, and one of our aims for the coming year is to acquaint as many firms as possible with the real beauty of the newer varieties. We anticipate the best display year we have ever experienced in 1928, and we are inviting you now to pay us a visit during the blooming season next year. Every effort will be made to make your visit worthwhile from every standpoint.

In addition to the varieties recommended on the other page, we expect to have so increased our plantings of some of the newer Irises and Peonies, that we can offer for listings in 1929, the following varieties of recognized merit.

### *New Irises for Future Listing*

ALLIES  
AMBER  
ANNE PAGE  
APHRODITE  
ARLINGTON  
BELISAIRE  
BRUNO  
B. Y. MORRISON  
CARDINAL  
CHASSEUR  
CITRONELLA  
CONCHOBAR  
DUKE OF BEDFORD  
DOLLY MADISON  
EVADNE

GERMAINE PERTHUIS  
GOLDEN PROMISE  
GOLD IMPERIAL  
HARRIET PRESBY  
IDEAL  
IMPERATOR  
JACQUELINE GUILLOT  
MAGNIFICA  
MAJESTIC  
MME. ABEL CHATENAY  
MME. CECILE BOUSCANT  
MME. DURRAND  
MARY GIBSON  
MICHELINE CHARRAIRE

MILDRED PRESBY  
MLLE. SCHWARTZ  
MORNING SPLENDOR  
PRAIRIE GOLD  
PEAU ROUGE  
PIONEER  
RENEE CAYEUX  
ROBT. W. WALLACE  
ROSALBA  
SIMONNE VAISSIERE  
SOUV. DE LOETITIA MICHAUD  
TITAN  
VALENCIA  
VALERY MAYET  
WEDGEWOOD

### *New Peonies for Future Listing*

ALICE HARDING  
\*AUGUSTE DESSERT  
AMANOSODE  
DESIRE  
E. C. SHAW  
FUYAJO  
FRANKIE CURTIS  
GLORIANA  
ISANI GIDUI

JAMES BOYD  
JEANNOT  
JOHN M. GOOD  
JUBILEE  
LAURA DESSERT  
LILLIAN GUMM  
MILTON HILL  
MR. L. VAN LEEUWEN  
MRS. A. M. BRAND  
MYRTLE GENTRY

MIKADO  
PALLAS  
\*PHILIPPE RIVOIRE  
PHYLLIS KELWAY  
PRIDE OF LANGPORT  
SOUV. DE LOUIS BIGOT  
TAMATBAKO  
WILLIAM F. TURNER  
WIESBADEN

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### *Additional Color Illustrations*

In addition to the color plates of Irises, Mother of Pearl, Opera, Prospero, Ambassadeur, Peonies—Auguste Dessert and Philippe Rivoire, and Oriental Poppy, Lula A. Neeley, illustrated on the inside pages of this folder, we expect to complete color plates of the following in 1928, so they will be available for your 1929 catalog: Irises, Afterglow, Dream, Kochi, Souv. de Madame Gaudichau, Sunset and Quaker Lady; Peonies, Elwood Pleas, Therese, Tourangelle and Solange. We do not promise all of them, but it is our ambition to obtain good reproductions in color of the varieties listed.





The BONNEWITZ WHOLESALE GARDENS, Van Wert, Ohio  
*offers the use of any or all of these cuts for your new catalog*



*"Opera"*

- ♦ - Two Sizes of Cuts Available ♦ -



*"Prospero"*

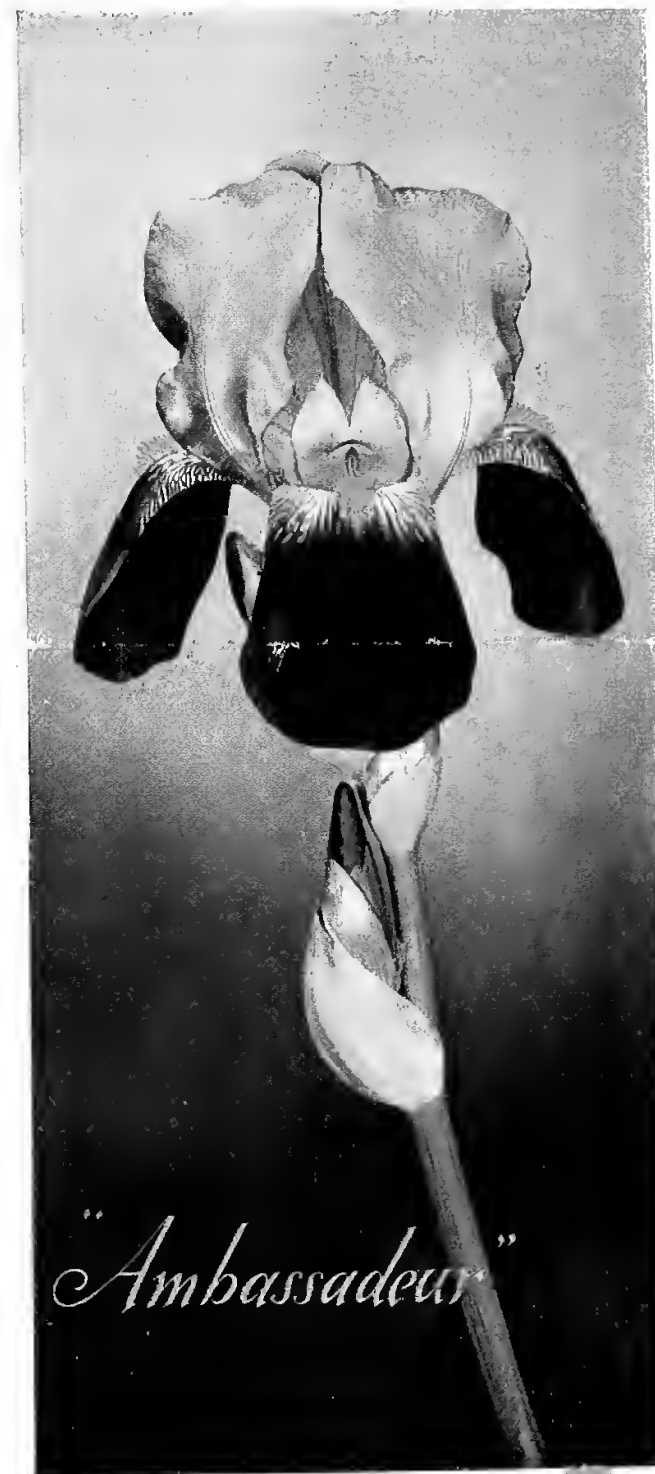
- ♦ - Two Sizes of Cuts Available ♦ -



*Mother of Pearl*



- ♦ - Three Sizes Available ♦ -



*"Ambassadeur"*

- ♦ - Three Sizes of Cuts Available ♦ -



*The Best Dark Red Peony in the World*



*The Best Red Oriental Poppy in the World*



*Mother of Pearl*

# Mother of Pearl—

## The One Nationally Advertised Iris

WE are headquarters for this splendid Iris, the first of the newer varieties to reach a popular price. It will be featured next year as "The Best Fifty Cent Iris in the World." Include it in your 1928 Iris list, use liberally the special advertising circular we have prepared (sample enclosed) and we will furnish you roots to fill your orders. Our wholesale prices give you a nice margin of profit.

### Wholesale Prices on Mother of Pearl for 1928

25 roots at 25c each	1000 roots at 16c each
50 roots at 23c each	2500 roots at 15c each
100 roots at 20c each	5000 roots at 14c each
500 roots at 18c each	10000 roots at 13c each

We quote the following special prices for planting size roots of Mother of Pearl, which should make good saleable rhizomes for July and August delivery. This planting stock is offered for immediate delivery, giving firms who desire to propagate their own roots, an exceptional opportunity to stock the variety at a very low investment. These special prices on planting size roots are good only until November 15th, 1927.

25 roots at 20c each	1000 roots at 13½c each
50 roots at 18c each	2500 roots at 12c each
100 roots at 17½c each	5000 roots at 11c each
500 roots at 15c each	10000 roots at 10c each

If interested in having us supply stock for your orders making shipment direct to your customers, under your own labels, write for our special service plan.

**File This Folder:** It contains Valuable Suggestions for your New Catalog!